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Power in the Bubble Cheek™: What's Been Hiding in Plain Sight! Precision Form Training™ (PFT) for Power Development

by Dr. Veera Asher, DMA (Voice), CSCS, USAW1, National Faculty of the U.S. Sports Academy

Dr. Veera Kharé Asher, is the inventor of Precision Form TrainingTM (PFT), a new discovery in human performance for power development. With her unique background and expertise in strength and conditioning, as well as elite opera singing, she alternates between roles as a performance coach for both athletes and artists, a scientific researcher, phygital entrepreneur, and a Loyola Marymount University voice instructor.

Dr. Veera Asher is the only voice professional with a cumulative education or training with pre-medical studies in biochemistry from the University of British Columbia, a Doctor of Musical Arts degree in voice performance with published interdisciplinary dissertation from the University of Nevada Las Vegas, as well as her NSCA-CSCS and USAW1. In 2015 she was appointed to the National Faculty of the United States Sports Academy and is also a former Board member of the Positive Coaching Alliance-Los Angeles Chapter.

As the founder of KPERFORMTM, Dr. Veera Asher's company very recently committed to developing performance optimization and injury prevention products targeted for 2019, including in-person trainer certifications, as well as digital products that can measure real-time performance parameters for assessment via smartphone or sensor-based technologies. Dr. Veera Asher is based in Marina Del Rey, California. She is grateful for the support from her fellow colleagues, coaches and scientists from Strength and Conditioning communities locally,



Dr. Veera Kharé Asher

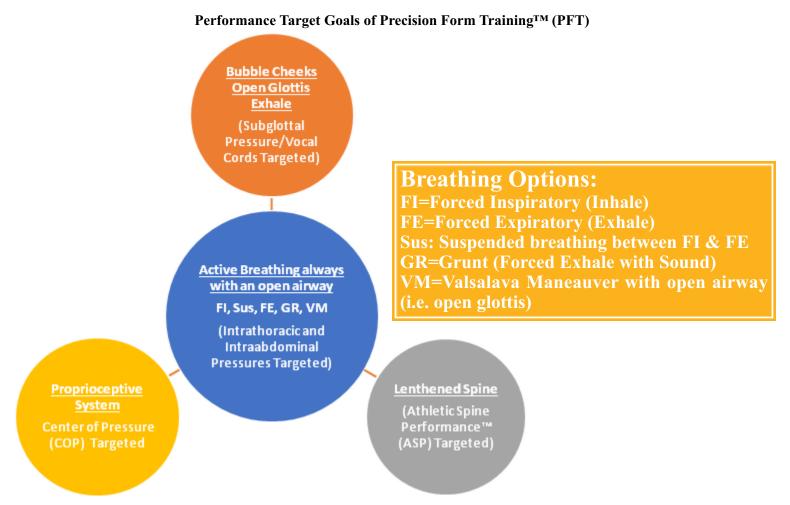
nationally and internationally, for continued collaborations focusing on LTAD (long-term athletic development), military, medicine, health & wellness, elite athlete performance and sports team training.

o date there is no training protocol known, with the exception of Precision Form TrainingTM (PFT), that specifically prescribes Bubble CheekTM exercises. Precision Form TrainingTM (PFT) is a specified neuromuscular recruitment pattern (i.e. muscle action sequence) that targets, with a nonnegotiable breath pattern, the proprioceptive system and neural feedback control loop.

The Bubble CheekTM, as seen in the photos, is performed intuitively during power and explosive power movements, not just in baseball and softball, but also across various sports and athletic actions such as sprinting, jumps in figure skating, shot put, javelin, dunking in basketball and diving. The Bubble CheekTM forced exhale, used intuitively by so many power athletes is the first external cue, that hints as to why it could be a hidden tool for improving rate of force development or explosive power



movements. This article will focus on (4) areas, as to why PFT initially uses the Bubble CheekTM exhale and inhale when training for power development. The four areas will focus on the: **breath, center, spine and vocal cords** (inclusive of the glottis and larynx). Once the connection between the Bubble CheekTM exhale and power is illustrated, it will then be revealed how there is possibly something even better than the Bubble CheekTM exhale, to recruit the closest to a maximum force production with speed, delivering maximum power (i.e. 1RM).



PFT can be used as a baseline reference connecting the four areas of breath, performance of the proprioceptive system's neural feedback loop, spine, and glottis, thereby improving an athlete's focus, center and power. The PFT sequence once learned, can then become integrated into a sport or skilled movement via a Tai Chi (conscious) to Kung Fu (unconscious/automatic) training approach; thus, allowing for it to be activated during game day in performance under pressure situations. For example, in baseball or softball, an athlete in line to bat, can activate PFT while 'in the hole' to optimize their neural feedback loop. Then when 'on deck', keep PFT activated for combined strength and stability during warm up of their bat swing, and finally, without further thought, be focused, centered and ready when 'at bat' for explosive power.

PFT can be used in the Bubble CheekTM exhale in the above-mentioned situation, so let's define Bubble CheekTM in more familiar terms. It is a Valsalva Maneuver (VM), but with one major difference. The Bubble CheekTM exhale uses VM with an open airway, or more technically, an open glottis. As a certified strength and conditioning specialist, the VM both closed glottis and open glottis is listed in our strength and conditioning literature, but I couldn't find anyone who actually taught the open glottis version of the VM in training for maximum strength and power.

Most of us have activated and experienced the Valsalva Maneuver (VM) with a closed glottis, to stabilize and protect our lumbar spine during heavy lifts. What we know is to breathe, hold the breath, close the airway and then lift. However, what if there was a way to move the breath through an open airway rather than holding it against a closed glottis, to get the same effect achieving a rigid torso for spine support, while also reducing risk to those with cardiovascular issues? Well the Bubble CheekTM exhale, because it allows for an open airway with a VM type activation, is the first step towards learning more about this.

In order to understand why the open glottis or open airway is beneficial to a power athlete, one must be open to learning more about the larynx and its role related to the glottis and the vocal cords.

The Bubble CheekTM exhale is a first external cue of an open glottis VM, but a grunt or voicing, that also necessitates an open airway for glottal performance during a powerful action, as observed in tennis, javelin, shot put and various martial arts, could then be that second cue hinting another action that could define new target goals to measure performance optimization during powerful movements. For purposes of this article, the neural feedback control loop and the proprioceptive system, because it is always activated

Valsalva Maneuver:

Definition 1: "Valsalva Maneuver described for decades in medical physiology literature as the voluntary increase in intrathoracic pressure by forcible exhalation against a closed glottis."

From: http://www.dtic.mil/dtic/tr/fulltext/u2/a283651.pdf

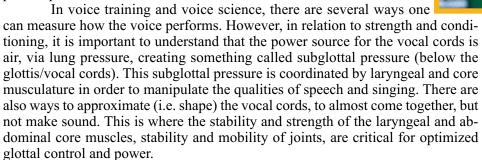
NAVAL AEROSPACE MEDICAL RESEARCH LABORATORY 51 HOVEY ROAD, PENSACOLA, FL 32508-1 046 AD-A283 651 NAMRL-1393 EFFECTIS OF WEIGHT LIFTING ON INTRATHORACIC PRESSURES GENERATED BY ANTI-G STRAINING MANEUVERS L. G. Meyer, J. D. Grissett, and J. G. Lainberth

Definition 2: "The rhythmic action of breathing may compromise spinal stability through the transient relaxation of the core muscles; this is why during performance of maximal lifts, breathing may transiently cease altogether with the Valsalva Maneuver, whereby lifters attempt to exhale against a closed airway. For healthy people without cardiovascular limitations such as high blood pressure, this maneuver can be advantageous by increasing intra-abdominal pressure and thus increasing the compressive forces between adjacent vertebrae to preserve spinal stability.

From: exclusive excerpt from the book Developing the Core, published by Human Kinetics.

https://www.nsca.com/education/articles/kinetic-select/anatomical-core-neural-integration/

(i.e. a human is not an inanimate object), does not allow any physical position to be considered static. Therefore, potential for a variation of dynamic movement is possible in something like an athletic stance or just standing or sitting, even if there are no major visible changes in the outer physical body. A good example is with elite singers, who seem to perform without much effort, and yet, in reality, there is a lot of dynamic movement internally. The importance of the open glottis with or without sound (i.e. nonphonatory approximation of the vocal cords) then introduces new external cues we can borrow from the voice performance discipline. We, as strength and conditioning specialists can look at high performance vocal athletes and their specified target goals in order to discover new areas of potential to improve athletic performance for maximum strength and explosive power movements.



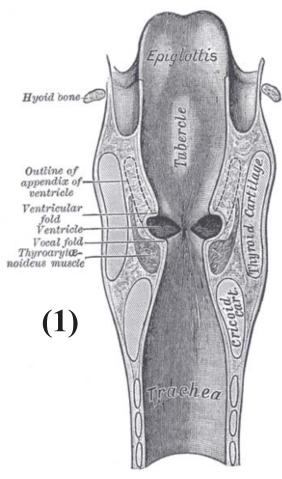
The Bubble Cheek Exhale revealed, and why the Vocal Cords are so important, even when they do not need to make sound.

The Bubble cheek exhale is a version of the Valsalva Maneuver (VM) with an open airway, or more specifically, VM with an open glottis. The glottis sits in the larynx, which is also called the voice box. The shape of the glottis is determined by the vocal cords. The vocal cords are housed in the voice box, and the power source to the vocal cords is the air that you exhale. The stronger the air, the stronger the sound, and that is determined by lung pressure, or subglottal pressure. The laryngeal muscles of the larynx help to stabilize the vocal cords during an open airway with subglottal pressure so that they can perform phonatory (voicing) or nonphonatory functions efficiently. This is where a grunting or voicing in a power movement could also be deemed a VM with open glottis but with phonation (i.e. sound). There is an extra level of precision needed in performance of the vocal cords and glottis, because as seen in the images below, the vocal cords are very tiny relative to the larynx, and thus the entire body. Their size alone, necessitates a need for a whole new level of precision in training to optimize performance.



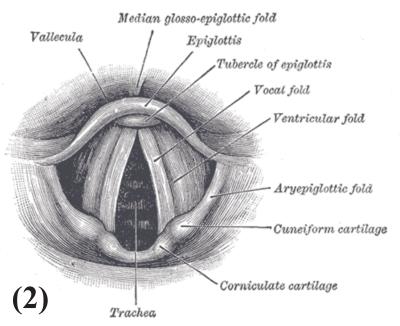
(1) https://en.wikipedia.org/wiki/Laryngeal ventricle





(2) https://en.wikipedia.org/wiki/Vocal cords

In order to have optimal subglottal pressure for voicing, there is a complex but precise coordination that also needs to be optimized with intrathoracic (ITP) and intrabdominal pressures (IAP) during forced inspiratory and voicing (i.e. forced expiratory breathing). The three coordinated internal pressures (i.e. subglottal, ITP and IAP) then further help to optimize laryngeal, core and joint stability for optimal voicing. This complex whole-body coordination then activates Athletic Spine Performance[™] (ASP), a target goal in PFT. ASP is where the spine remains extended like a coiled spring, with sustained length during both the inhale and the exhale (or voicing) for single or repetitive breath cycles during powerful movements. Once this muscle action sequence with breath pattern is achieved while targeting the proprioceptive system, center of pressure (COP) improves. The COP, that is, center of mass over base of support with a single point of ground reaction forces is never static because it is based on the proprioceptive system. Therefore, the athlete's performance ready stance will have dy-



namic movement characteristics internally activated with a potential to improve reaction and response time as well.

So if one were to activate PFT at its elite level for explosive power, but wishes to stay silent, there is an option for the vocal cords to actually approximate similarly to a voicing posture, while not actually needing to make sound. The ability to posture the vocal cords with the articulators (i.e. primarily the tongue with jaw position) to mimic voicing but not make sound, necessitates for a more advanced recruitment of musculature than the Bubble CheekTM exhale due to a need for more strength and power to facilitate the increased subglottal, ITP, and IAP pressures. The Bubble CheekTM exhale limits optimized rate of force development because of the lips used as resistance with a less optimal jaw and tongue position. Although the resistance by the lips on the Bubble CheekTM

exhale is helpful to support subglottal pressure, it limits potential for breath speed and velocity on the exhale during an explosive movement. The better option for explosive power training is to progress to the advanced skill of a silent vocal cord approximation using PFT, where benefits of breath, center (core) and spine performance can still be optimized.

If an athlete needs to be in performance ready position, they will ideally access the PFT sequence, allowing for lengthened spine (i.e. ASP), optimized center of pressure (COP), and forced breathing with an open airway, ready to activate during performance under pressure an explosive power movement or maximum strength. Since Athletic Spine PerformanceTM (ASP) is a parameter of PFT, then isolation of the head, shoulder girdle and pelvic girdle is possible, while keeping a stable and strong center due to that coiled spring-like extended vertebral column. The movement is further supported by joint stability and mobility, and abdominal core strength, pow-



ered by the forced expiratory musculature, also responsible for transverse plane motion. Thus, the transverse plane, even in sagittal or frontal movements, is always ready to react or respond. This is a primary benefit of preparing in what may be a visibly static stance, an internally dynamic ready position with PFT so that explosive power or maximum strength can be performed in any plane without any extra delay to reaction time or feedforward response.

Final Summary, Comments and Exercises:

Precision Form TrainingTM (PFT) always starts the athlete with a specified Bubble CheekTM breathing pattern, matched with the nonnegotiable neuromuscular recruitment pattern. PFT focuses on new considerations inclusive of vocal cord performance to optimize the neural feedback system for optimizing Athletic Spine PerformanceTM during explosive power movements, thereby improving the neural feedforward system for overall human performance optimization and injury prevention. PFT can be integrated and activated during traditional strength and conditioning programs. Precision Form TrainingTM (PFT) not only addresses the sympathetic mode in performance under pressure, but there is also a reversed PFT sequence that targets the parasympathetic mode for down regulation back to rest. Overall, PFT for performance under pressure, targets the proprioceptive system, center of pressure (COP), the use of breath perturbations for core strength and stamina anaerobic conditioning, and the importance of eye focus, laryngeal stabilization and dynamic joint stability.

Since the vocal cords are so tiny in proportion to the rest of the body, the level of precision based on their performance, whether with sound or just approximating for sound, allows coaches to consider new biomechanical and optional auditory cues, to assess for potential ways for optimizing explosive power or maximizing strength in specified movements. The Bubble CheekTM exhale was our first cue, the second is the grunt, but I conclude and reiterate, that the option of a forced expiratory breath allowing for approximation of the vocal cords in a 'silent grunt' formation during an explosive power movement should be the goal.

Power in the Bubble CheekTM Exercises: (standing or sitting)

- (1) **Set-Up the Power:** Bubble your cheeks and see if you can breathe in and out through your nose, keeping the bubble in the cheeks and without letting the chest fall.
- (2) Activate the Power: Bubble your cheeks then breathe in through your nose as far as you can go. Then keeping the bubbled cheeks on the exhale, allow the force of the exhale to unseal the lips slightly so that air exits via the mouth and not the nose, all while keeping the pressure in the bubbled cheeks and staying tall.
- (3) Progress the Power: Bubble your cheeks and then breath in (through the nose), then during the Bubble CheekTM Exhale when you force the exhale through the lips that unseal due to the force, try to also make sound. The air while making the sound will exit through the lips and not the nose. Once you start to make sound, consistently get louder, or accelerate the air of the exhale, all while staying tall.



Glossary:

Proprioceptive System: Neural feedback control system. Neuromuscular system based on neurophysiology of proprioception and CNS (Central Nervous System) (i.e. Proprioceptive feedback loop).

COP (center of pressure): Center of mass over base of support represented by a single point of cumulative ground reaction forces on that base in a moment of time. [NOTE: A measurement that focuses on the proprioceptive system taken over a period of time, ideally with myopressure plate technology, includes the distance traveled between all single point values as COP path length (mm), represented in a confidence ellipse area (mm2) and inclusive of COP average velocity (mm/sec).

Precision Form TrainingTM (PFT): a specified muscle action sequence (i.e. neuromuscular recruitment pattern) with non-negotiable breath pattern that targets performance of proprioceptive system. Measured by, including but not limited to, center of pressure (COP), Athletic Spine PerformanceTM (ASP) and performance of the larynx with an open airway.

Athletic Spine PerformanceTM (ASP): a target goal in PFT, where the vertebral column is extended (i.e. intervertebral expansion between discs) on the inspiratory breath and sustained on an expiratory breath (keeping that spine length) with open airway, during any movement including voicing.

Bubble CheekTM: an introductory exercise in PFT where the cheeks are filled with air and the pressure is kept in the cheeks during all forms of breathing inclusive of a held breath. O

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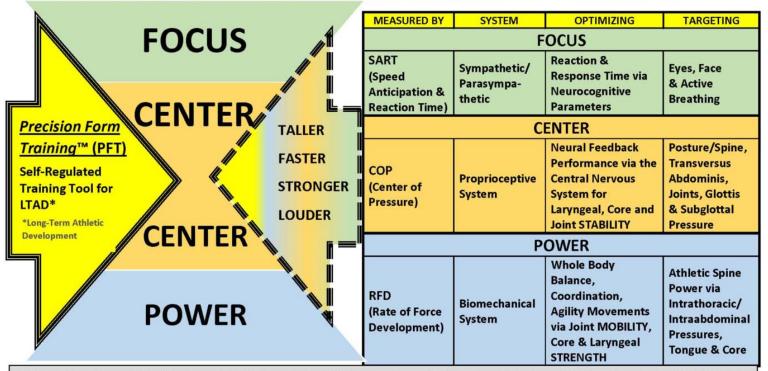
Matt Hank, Head of Strength and Conditioning for KPERFORMTM

Learn More! Here is the KPERFORM TM (PFT) & The K System TM Body Brain System

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